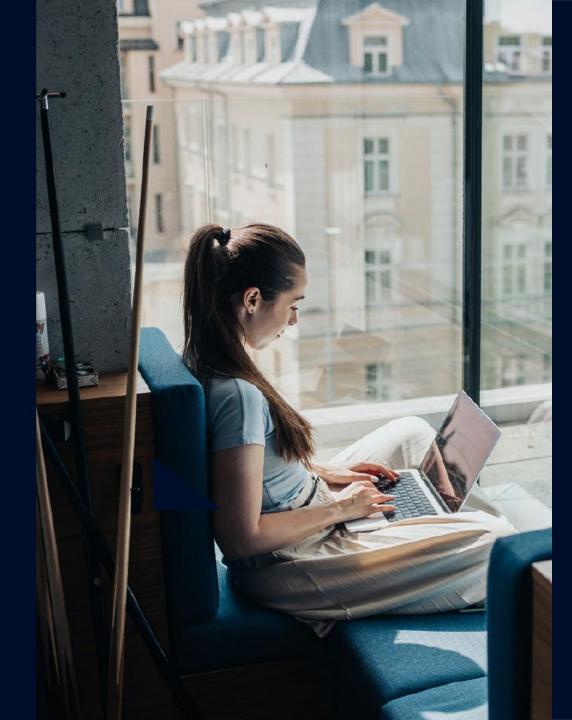
🕇 team internet.

Creating meaningful and successful connections

Investor Presentation





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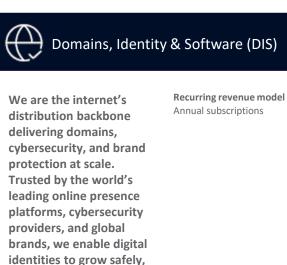
01 — Business and strategy

O2 Financials and outlook

Metamorphosis in Motion: Scaling our businesses with innovation and operational excellence

Domains Comparison Search

Search in the context of our diversified portfolio of growth businesses



Comparison

In a world of noise and bias, we provide clarity. Our independent, datadriven guides earn trust and convert. Monetisation? Highconviction referrals. Scalable. Future-proof.

Built for what's next.

Recurring revenue model Rolling open-ended revenue share contracts



(52)%

Gross revenue decline

Search

Search engines are losing Gen Z. Social captures attention but struggles with conversion. We bridge the gap with lean, high-vield experiences that turn scrolls into revenue.

Recurring revenue model Rolling open-ended revenue share contracts

2% Gross revenue growth

seamlessly, and globally.

Financial Results

Gross Revenue USD 103.9 million H1'24: USD 102.0 million

Net revenue/ gross profit1 USD 37.9 million H1'24: USD 37.5 million

Adjusted EBITDA USD 10.7 million H1'24: USD 8.3 million

Financial Results

(11)% **Gross Revenue** USD 27.9 million H1'24: USD 31.2 million

> Net revenue/ gross profit USD 9.0 million H1'24: USD 11.0 million

Adjusted EBITDA USD 5.4 million H1'24: USD 7.4 million

Financial Results

Gross Revenue USD 132.1 million H1'24: USD 276.5 million

Net revenue/ gross profit

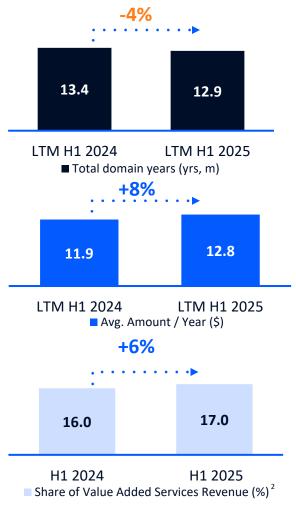
USD 25.9 million H1'24: USD 49.2 million

Adjusted EBITDA USD 8.5 million H1'24: USD 30.9 million



DIS Transformation: Profitable, Value-Added Growth

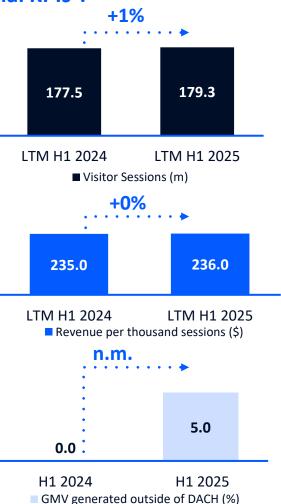
Operational KPIs¹:



- Quality over quantity: Domain-year volumes softened as we focus on profitable, scalable contracts rather than sheer volume
- Margin resilience: Lower headline volumes offset by stronger profitability and scalability
- Value capture: Higher revenue per domain-year achieved through improved pricing discipline and focus on products with strong USP
- Growth adjacencies: Early traction in Value-Added Services channel broadens future revenue streams
- **Strategic role:** Domains remain the anchor of digital identity, enabling cross-sell of adjacent products

Comparison Transformation: Resilience and Expansion

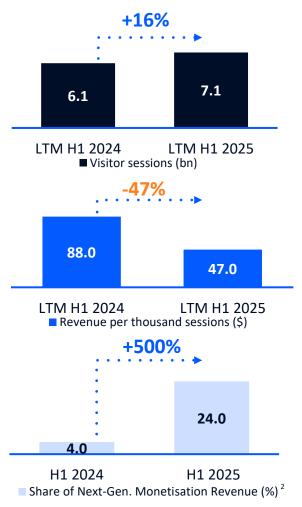




- Resilient traffic economics: Despite Google algorithm changes, volumes and price per session held steady
- Scalable growth engine: Paid traffic strategies with precise targeting deliver scale, resist Al summary disruption, and accelerate internationalisation
- International traction: Success in Germany replicated across Europe — 5% of H1 2025 GMV now from outside DACH only months after launch
- Global rollout underway: UK and US are live, with promotional campaigns commencing shortly

Search Transformation: Next-Generation

Operational KPIs¹:



- Volumes resilient: Session volumes continued to grow as AFD CPC declines gradually due to customer opt-out
- Overlapping uplift: Continued AFD activity alongside RSOC ramp-up delivered overlapping volume growth
- Stable AFD margins: Buyside price elasticity has helped offset RPM declines
- RSOC optimisation underway: Algorithms still in learning mode, compressing margins in the short term
- Validation achieved: RSOC and other nextgeneration monetisation now contribute 24% of Search revenue in record time, proving strong product-market fit



01 Business and strategy

O2 — Financial and outlook

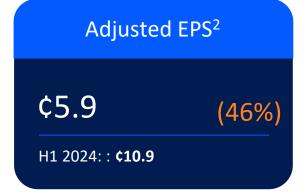
Financial metrics reflect planned Search transition — cash conversion and liquidity remain strong



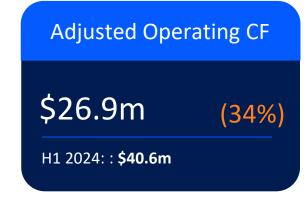


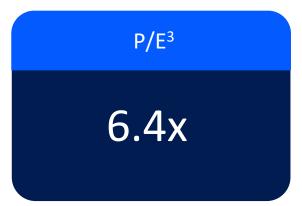












Notes

⁽¹⁾ Earnings before interest, tax, depreciation, amortisation, impairment, non-core operating expenses, foreign exchange gains and losses and share-based payment expenses

⁽²⁾ Certain prior year figures have been re-stated

⁽³⁾ Based on Analyst Consensus for FY25 Basic Adj. EPS of 12.93 cents as of August 29, 2025 and TIG share price as of Aug 29, 2025. The consensus was formed by: Zeus, Berenberg, Edison and Cantor

Income Statement

(\$, m)	H1 2025	H1 2024	% Change
Revenue	263.9	409.7	(36%)
Cost of Sales	(191.1)	(312.0)	
Net Revenue (Gross Profit)	72.8	97.7	(25%)
Gross Margin %	27.6%	23.8%	
Operating Expenses	(79.5)	(73.5)	8%
Share-Based Payment Expenses	(0.3)	(1.3)	
Operating Profit	(7.0)	22.9	n.m.
Adjusted EBITDA ¹	24.6	46.6	(47%)
Depreciation	(1.4)	(1.3)	
Amortisation of Intangible Assets	(15.9)	(20.3)	
Non-Core Operating Expenses ²	(7.2)	(1.6)	
Impairment of Intangible Assets	(0.8)	-	
Foreign Exchange Gains / (Losses)	(6.0)	0.8	
Share-Based Payment Expenses	(0.3)	(1.3)	
Operating (Loss) / Profit	(7.0)	22.9	n.m.
Net Finance Costs	(7.6)	(8.5)	
(Loss) / Profit Before Taxation	(14.6)	14.4	n.m.
Income Tax Expense	0.5	(4.6)	
(Loss) / Profit After Taxation	(14.1)	9.8	n.m.

As expected, revenues are moderating during the Search transition phase, while results highlight a solid platform for future profitability

- Gross margins improved to 27.6% (vs 23.8% in H1 2024), reflecting stronger efficiency and revenue mix effects
- Excluding foreign exchange gains and losses, operating expenses are USD 0.8m lower year-on-year
- Foundation now set for renewed top-line growth in 2026, with expanding margins and disciplined cost control

Notes:

(1) Earnings before interest, tax, depreciation, amortisation, impairment, non-core operating expenses, foreign exchange gains and losses and share-based payment expenses; (2) Non-core operating expenses include items related primarily to acquisition, integration and other related costs, which are not incurred as part of the underlying trading performance of the Group; Prior year figures have been re-stated

Balance Sheet

(\$, m)	H1 2025	H1 2024 ³	% Change
Non-Current Assets	303.9	360.3	(16%)
Current Assets	151.3	203.6	(26%)
Total Assets	455.2	563.9	(19%)
Non-Current Liabilities	199.7	232.4	(14%)
Current Liabilities	164.1	189.6	(13%)
Total Liabilities	363.8	422.0	(14%)
Total Equity	91.4	141.9	(36%)
Total Equity and Liabilities	455.2	563.9	(19%)

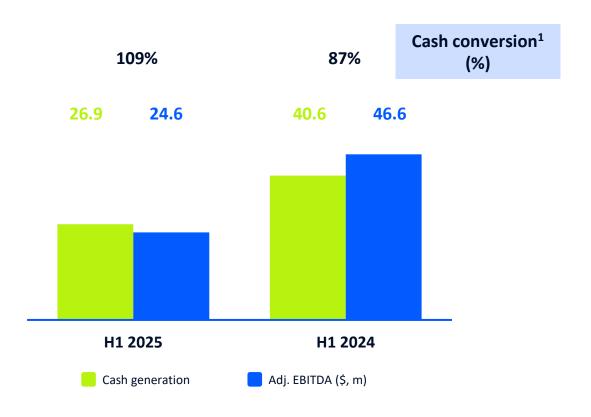
(\$, m)	H1 2025	FY 2024	% Change
Gross interest-bearing debt	169.7	184.9	(8%)
Financial Instruments ¹	0.2	(0.2)	
Cash	(76.6)	(88.3)	(13%)
Net debt ²	93.3	96.4	(3%)

Notes:

- (1) Represents mark-to-market valuation of interest swaps, which fix the variable interest component of USD 75m of bank debt
- (2) Includes gross cash, bank debt, prepaid finance costs and MTM valuation of interest rate swaps
- (3) Prior year figures have been re-stated

- Net debt stands at 1.7x TTM Adjusted EBITDA
- Net debt decreased by USD 3.3m since FY 2024 following:
 - Return of further USD 6.7m cash to shareholders via the company's share buyback programme

High cash conversion



Notes:

(1) Adjusted Cash Conversion is defined as Adjusted Cashflow from Operations divided by Adj. EBITDA

Cash generation from operations

= 109% of Adjusted EBITDA

Adjusted Cashflow Bridge:	H1 2025	H1 2024
Cashflow from operations	19.7	36.5
Exceptional costs	7.2	2.2
Settlement of non-recurring working capital items		1.9
Adj. cashflow from operations	26.9	40.6
Adjusted EBITDA ¹	24.6	46.6
Adjusted Cash Conversion %	109%	87%
Income tax paid	(3.0)	(5.1)
Purchase of PPE	(0.1)	(0.8)
Purchase of intangible assets	(3.3)	(3.5)
Lease principal repayments	(0.9)	(1.0)
Net interest paid	(7.8)	(7.3)
Adj. free cashflow	11.8	22.9
Adjusted Free Cash Conversion %	48%	49%

2025 Outlook: Navigating Change, Building for Scale

- The first half of 2025 was a period of strategic transformation. Each segment has been repositioned to be more resilient, with modernised products, expanded addressable markets, and a streamlined cost base.
- Since then, all three segments have delivered well against their strategic objectives: DIS has secured important new contracts, Comparison is successfully scaling internationally, and Search is advancing through the transition to RSOC with strong market validation.
- The Board remains confident in the Group's outlook: resilient infrastructure revenues in DIS, profitable scaling in Comparison, and the structural shift to RSOC in Search, all underpinned by disciplined execution.
- The Group will continue to prioritise sustainable growth, margin improvement and shareholder value creation as it navigates the remainder of 2025. This includes implementing additional growth and operational efficiency initiatives, optimising its capital allocation strategy, and a review of asset ownership.



Thank you



Glossary of Terms

Adtech

An umbrella term for advertising technology

Artificial Intelligence or 'Al'

The theory and development of computer systems able to perform tasks normally requiring human intelligence, such as visual perception, speech recognition, decision-making, and translationbetween languages

Cost Per Click or 'CPC'

The price paid for each click in pay-per-click (PPC) marketing campaigns

Cost Per Thousand or 'CPM'

A marketing term that refers to the cost that an advertiser pays per one thousand advertisement impressions on a web page

Country Code Top-Level Domain or 'ccTLD'

An internet Top-Level Domain generally used or reserved for a country, a sovereign state, or a dependent territory e.g. .uk, .jp

Domain Name Registrar

An organisation or commercial entity that manages the reservation of internet domain names

Domain Name System or 'DNS'

A hierarchical distributed naming system for computers, services, or any resource connected to the internet or a private network

Domain Years

Number of domain years sold (number of domains x number of years). Used instead of number of domains as occasionally customers register or renew domain names for multiple years

Next-Generation Monetisation Revenue

Revenue generated from emerging monetisation models such as Related Search on Content (RSOC) and commerce media services.

Registry Service Provider

A company that performs the technical functions of a TLD on behalf of the TLD owner or licensee. The registry service provider keeps the master database and operates DNS servers to allow computers to route internet traffic using the DNS

Revenue Per Thousand or 'RPM'

A marketing term that refers to the revenue generated per one thousand advertisement impressions on a web page

Top-Level Domain or 'TLD'

The suffix attached to internet domain names e.g. .com, .net

Value-Added Revenue

Revenue from owned and operated services provided to customers including registry services, SaaS ad-tracking, SSL and trustees services

Visitor Sessions

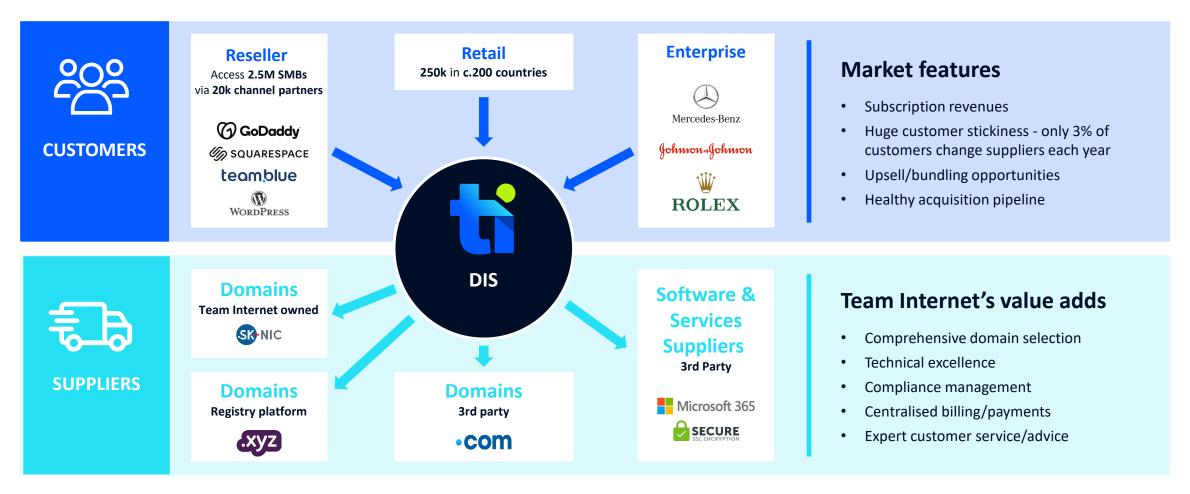
Number of times a domain was viewed



Appendix



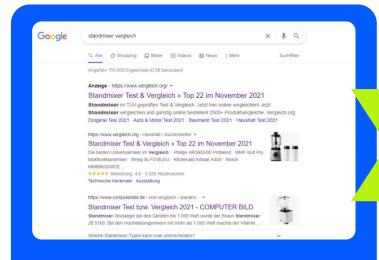
In DIS, Team Internet is a leading distribution channel for domains and one-stop shop for their users





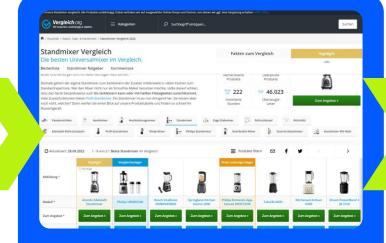
Search engine users are directed to review websites before buying the product of their choice at an ecommerce partner

Search engine user experience:



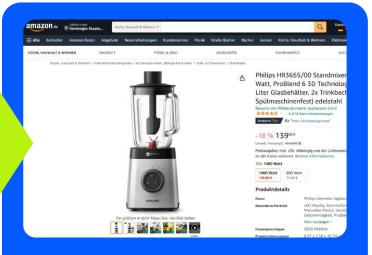
Team Internet places ads for product categories on search engines. Due to a vast inventory of high-quality product review content, Team Internet would also appear high in the organic search ranking.

01



The online consumer is then presented a choice of relevant products where we identify the best, the most affordable, the best value-for-money products and topselling products – consumers are typically happy to adopt one of these four strategies.

02



The online consumer then clicks out to the merchant with the offer that comes closest to their intent or need. When the consumer checks out of the e-commerce partner's site, Team Internet is paid.

03



Evolving our Monetisation Model for Sustainable Growth

What has happened



AdSense For Domains (AFD) Is Being Deprioritised by Google

- Starting March 19, 2025, Google began auto-opting advertisers out of AFD
- Advertisers must manually opt back in to continue monetising parked domains
- This marks the start of the decline of a mature and high-performing AFD monetisation model

TIG Response



The Ecosystem Is Shifting Toward Related Search On Content (RSOC)

- TIG RSOC monetisation business has scaled rapidly since the start of the year, already generating 24% of its revenues from next-generation products
- RSOC margin recovery is on track, driven by better landing pages, improved algorithms trained on completed customer journeys, and ongoing contributions from our in-house media buying group
- AFD continues to meaningfully contribute to the Search business profitability in H1 2025

Where the journey takes us



Rebuilding Monetisation for Long-Term Growth

- Transformation from no-content advertising to a network of fully fledged content portals improves user experience and attracts new advertisers
- RSOC brings lower initial RPMs, but unlocks scalable, multi-format monetisation
- The new RSOC workflow holds at least the same potential as the old AFD workflow, and we expect renewed top line growth in 2026

AdSense For Domains (AFD): A High-Performing Legacy Workflow—Now Being Deprioritised

How AFD monetises intent efficiently



Capture Attention

We run targeted category ads on social media or native content networks (example: Facebook¹). When users engage, they click through to explore further.

Cloud Managed Service For Seniors

Center Business Tv Internet And Phone Providers in United States

Qualify the Intent

They land on an intentbased page with
relevant options and
click into a more

specific category.

Cable and Internet Offers for Seniors >

Refine the Need

The user is shown refined search terms to sharpen their intent and guide next steps.



Match to Monetisation

We serve an ad aligned with the user's refined intent. If they click, we get paid.



Complete the Journey

The user lands on the final vendor offer (example: T-Mobile²). A clean handoff from discovery to decision.

01

02

03

04

05



RSOC (Related Search on Content): Building the Future of Monetisation Through Content-Driven Engagement

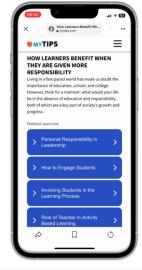
Social media user journey through RSOC monetisation flow





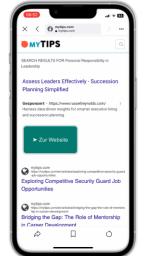


02





03





04



01

Spark Interest

We run targeted ads on social to attract users based on broad category interest.

Deliver Context

Users land on content-rich pages with embedded RSOC terms tied to the topic.

Trigger Intent

Clicking a relevant RSOC term brings up contextual ads aligned with user interest.

Drive Conversion

When the ad is clicked, the user lands on the advertiser's site and we get paid.



Online consumers value the noise reduction and privacy – value is captured through commercial alliances

Value Creation

Online consumers:

- Only see the most relevant ads
- Never see malicious ads
- Only proceed if they interact (no auto forwarding / redirecting)
- Have more information to make a confident, informed choice
- Remain private as no third-party data is collected or shared

Team Internet and its partners place a broad array of contact points in the form of ads Consumer engages Merchant pays with a Team Team Internet, Internet ad on through an social media or the aggregator or Team Internet's web directly Al based, dynamically optimised portfolio of: - Advertorial websites - Comparison websites - Special interest micro sites Team Internet Consumer engages provides the with the or one of consumer with the proposed helpful content merchants Team Internet prequalifies merchants to be in front of the

consumer

Value Capture

Merchants:

- Appreciate the preinformed, high intent
 online consumers who
 convert more frequently
 and return goods less
 often
- Increase their reach to media outside the media buying domain
- Pay a fee for the referral or a commission for a completed transaction



Domains, Identity & Software: Scaling From Domain Sales to Digital Identity Infrastructure

THE PROBLEM WE SOLVE



THE OPPORTUNITY



THE CHALLENGES



OUR LICENSE TO WIN

MAKING GLOBAL DOMAIN ACCESS SIMPLE, COMPLIANT & SCALABLE

Domain names are the foundation of digital identity but accessing them globally is anything but simple.

Every market comes with its own rules, technical standards, and compliance requirements.

We abstract this complexity automating access to 1,500+ domain extensions across 300+ jurisdictions.

From small businesses to global platforms, 4 million indirect and 200,000+ direct customers rely on us to deliver domain access that just works seamlessly, securely, and at scale.

BUILDING THE OPERATING SYSTEM FOR DIGITAL IDENTITY

Domains are becoming more than addresses they're the foundation of digital identity.

We're expanding along the digital asset value chain into trademarks, certificates, and blockchain credentials.

The integration of Voluum brings mission-critical software into the segment, enabling performance intelligence at scale.

Together, this positions us as a subscription-led platform combining infrastructure, identity, and intelligence in one ecosystem.

FRAGMENTED ECOSYSTEMS OBSCURE VALUE & LIMIT SCALE

Domain-adjacent services such as certificates and blockchain credentials are often delivered by disconnected providers, through non-standard interfaces, and with minimal monetisation potential.

Many are bundled for free or required for compliance, making it difficult to extract margin or scale profitably without integration.

The challenge isn't demand it's stitching together fragmented value chains into a seamless, monetisable platform.

TRUSTED INTEGRATION PARTNER ACROSS DIGITAL IDENTITY

With over two decades of experience managing fragmented, global ecosystems, we've become the integration partner of choice for the world's leading providers of domains, cybersecurity, and digital brand protection.

Our platform is built to unify services bundling identity, compliance, and intelligence tools into scalable, margin-accretive workflows.

This deep operational track record enables us to integrate and commercialise new products faster and more efficiently than any peer.

Comparison: Transforming a national champion into global consumer guide authority

THE PROBLEM WE SOLVE



THE OPPORTUNITY



THE CHALLENGES



OUR LICENSE TO WIN

CUTTING THROUGH DIGITAL NOISE WITH TRUST AND INTELLIGENCE

Online consumers face overwhelming noise—biased content, inconsistent data, and untrustworthy reviews.

Comparison delivers clarity through independent, data-driven consumer guides that help users make confident buying decisions.

Monetisation is based on highconviction conversions—earning toptier commissions by referring real, loyal, and purchase-ready customers.

It's scalable, compliant, and built to last.

UNLOCKING GROWTH THROUGH FULL-STACK AI ADOPTION

Go Abroad: Replicate our success in Germany by expanding across Europe and English-speaking markets with Allocalised content and ads.

Go Long-Tail: Use AI to scale from hundreds of thousands to millions of product reviews—capturing more niche demand and margin.

Go Direct-To-Consumer: Leverage our strong market presence to launch direct product sales, supported by third-party fulfilment and dropshipping models

OVERCOME GROWTH BARRIERS

Entering new markets means outperforming well-established incumbents—requiring higher conversion rates, better UX, and localised content quality at scale.

Expanding our review base to long-tail categories demands significant computing power and automation.

Moving into direct product sales increases operational complexity, including customer service, fulfilment oversight, and compliance—requiring automation to protect margin.

SEA-FIRST PLATFORM BUILT FOR SCALABLE, AI-DRIVEN GROWTH

We've evolved from SEO into a SEAfirst model—driven by paid traffic, data precision, and Al-powered content at scale.

Our platform adapts the user experience by market, enabling us to outperform local players with better conversion and relevance.

Al-first operations allow us to generate, structure, and optimise millions of product reviews—without proportional increases in cost.

As we expand into direct sales, our trust-based brand and loyal customer base reduce service intensity, while Al lowers support and compliance costs.

Search: Scaling From a High-Performance Model to a Future-Proof Platform

THE PROBLEM WE SOLVE



THE OPPORTUNITY



THE CHALLENGES



OUR LICENSE TO WIN

BRIDGING WEB 1.0 AND WEB 2.0

Younger audiences are abandoning traditional search in favour of social media and user-generated content channels capturing trillions of screen hours.

This shift leaves long-tail advertisers struggling to reach them without a multi-channel strategy.

We close that gap by turning social traffic into high-intent sessions on lightweight, high-engagement web properties built for conversion.

ENHANCING BRAND AND USER EXPERIENCE

We're transforming micro-sites into intelligent content portals using generative AI enhancing relevance, structure, and user experience at scale.

In close alignment with platform partners, we're rolling out Related Search on Content (RSOC), a new feed format that expands inventory into search engines, display, and beyond.

As the model evolves, social networks are expected to become more receptive unlocking broader engagement and reach.

USER ENGAGEMENT

While RSOC delivers higher click prices, click-through rates are currently lower than AFD. The reason is clear: the richer, on-page content absent in the AFD model draws user attention away from ads.

We see this as a design challenge, not a structural flaw, and we're actively optimising layouts and flows to rebalance engagement and restore yield.

TIMING

The industry didn't get the luxury of time RSOC had to scale before reaching AFD-level maturity. While margins are still below legacy workflows, our data- and Aldriven optimisation engine is designed to close the gap and ultimately surpass it.

UNMATCHED SCALE

We operate at scale that few can match powered by proprietary conversion data across millions of user interactions. This gives us the insight and leverage to drive performance others struggle to replicate.

UNIQUE CONTENT AND VIDEO PUBLISHING EXPERTISE

With Shinez's content engine and deep engagement signals, we design user experiences that convert. Our proprietary CPM/CPV framework unlocks incremental revenue at every interaction—turning engagement into scalable monetisation.

AUTOMATED TESTING CAPABILITIES

We don't guess we test, iterate, and optimise.
Drawing from our Comparison business, we
bring battle-tested frameworks for A/B testing
and performance tuning of rich content
environments, at scale.